
TFCC Trademarks Rules – Requirements

Thailand Forest Certification Council - TFCC
The Federation of Thai Industries



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Edition No. : 3	Performed by: Ms. Khemyanaporn Watanachevanopakorn	Approved by: Ms.Patrandra Saengmahamad

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Foreword

Thailand Forest Certification Council (TFCC) is the organisation promoting sustainable forest management through forest certification and labelling of forest-based products. Products with TFCC claim and/or label deliver confidence that raw material originates in sustainably managed forest.

Introduction

The TFCC trademarks provide information relating to the origin of forest based product in sustainably managed forest, recycle and other non-controversial sources. Trademarks information drives purchasers and potential purchasers to choose products based on environmental, as well as other considerations.

The overall goal of the TFCC trademarks usage is, through non-misleading communication of accurate and verifiable information, to encourage demand for and supply of those products originating in sustainably managed forests and thereby stimulating the potential for market-driven continuous improvement of the world's forest resource.

The document is based on the general principles for environmental labels and declarations defined in ISO 14020.

1. Scope

This document covers the requirements for users of the TFCC trademarks to ensure accurate, verifiable, relevant and non-misleading usage of the TFCC logo, the TFCC initials, related claims and/or declarations.

This document defines the legal protection of the TFCC trademarks; rights to use the TFCC trademarks; trademarks usage categories; and the requirements for on and off-product usage of the TFCC trademarks, both technical and graphic.

The term “shall” is used throughout this standard to indicate those provisions that are mandatory. The term “should” is used to indicate those provisions that, although not mandatory, are expected to be adopted and implemented. The term “may” used throughout this standard indicates permission expressed by this standard whereas “can” refers to the ability of a user of this standard or to a possibility open to the user.

2. Normative references

The following referenced documents are indispensable for the application of this document. For both dated and undated references, the latest edition of the referenced document (including any amendment) applies.

TCAS14061:2023, Sustainable Forest Plantation Management - Requirements
ISO/IEC 14021:1999, Environmental labels and declarations - Self-declared environmental claims (Type II environmental labelling)

3. Terms and definitions

3.1. Forest and tree based material

Material originating in forests or from other sources recognised by the TFCC as eligible for TFCC certification, such as Trees outside Forests, including recycled material originally coming from those areas/sources as well as wood based and non-wood based material, such as cork, mushrooms, berries etc., generally referred to as non-wood forest products.

3.2. Forest and tree based products

Products from forest and tree based material, including measurable but non-tangible products, such as energy generated from forest and tree based material.

3.3. Off-product usage

The use of the **TFCC trademarks**, other than **on-product usage**, that is not referring to a specific product or the origin of raw material in a TFCC certified forest. See also chapter 5, *Scope of the TFCC trademarks*.

3.4. On-product usage

The use of the **TFCC trademarks** in reference to the **TFCC certified material** of a product or that can be perceived or understood by buyers or the public as referring to **TFCC certified material**. On-product usage can be direct (when the **TFCC trademarks** are placed on tangible products) or indirect (the trademarks refer to tangible products although they are not placed directly on the product). See also chapter 5, *Scope of the TFCC trademarks*.

3.5. TFCC certified material

Material category for:

Forest and tree based material delivered by a supplier covered by a TFCC recognised certificate, with the TFCC claim “x% TFCC certified”, or delivered by a supplier covered by a TFCC recognised certificate against a forest management standard.

3.6. TFCC labels

The TFCC labels comprise the TFCC logo plus additional elements such as the label name, the message, the website and the frame. The additional elements complement the logo providing information about what the TFCC logo stands for. The TFCC logo shall be always used within the TFCC labels. Under certain circumstances described in this document, some elements of the TFCC labels may be omitted in such a way that the final design of the label is the TFCC logo itself, with no additional elements.

3.7. TFCC recognised certificate

A valid accredited forest management certificate issued by a TFCC notified certification body against a forest management system/standard.

Note 1: In case of a group certificate where it is confirmed in a separate document, such as an appendix to the certificate or a sub-certificate, that a site or a group participant is covered by the certificate, the separate document and the certificate together are considered the site's/participant's TFCC recognised certificate.

3.8. TFCC trademarks

The TFCC trademarks are symbols that represent the visual identity of TFCC. They are registered and belong to the F.T.I. There are two TFCC trademarks:

- a) The initials "TFCC"; and
- b) The TFCC logo. It consists of two leaves and a "C" letter. The "TFCC" initials stand beside or underneath it. The TFCC logo shall always be used within the **TFCC labels** (see also 3.8, definition of **TFCC labels**).

4. Ownership of the TFCC trademarks

4.1. Ownership

4.1.1. The TFCC Logo and the TFCC initials are copyrighted material and are intentionally registered trademarks owned by F.T.I. Unauthorised use of this copyrighted material is prohibited and may lead to legal action.

4.1.2. The TFCC logo and the initials shall not be used accompanied by any symbols to indicate that they are registered trademarks, such as the TM or the ^R.

5. Scope of the TFCC trademarks

5.1. General scope of the TFCC trademarks

5.1.1. The **TFCC trademarks** will be used to communicate an organisation's affiliation with TFCC or TFCC certification status or other promotional use.

5.2. Scope of the on-product usage of trademarks

5.2.1. In principle that Thailand Forest Certification System (TFCS) will not provide certification for product under national standard, TFCS only adopt PEFC Chain of Custody standard to certified product under TFCS. It means that TFCC certified material from TFCC certified forest which is recognized by PEFC can input to PEFC Chain of Custody certification. Using trademark on product is not allow for Forest Management certification. In term of on product usage are described below in order to understand the usage;

5.2.2. The scope of the **on-product usage** of the **TFCC trademarks** covers:

- a) Direct **on-product usage** of the trademarks referring to the **TFCC certified material** on tangible products or on their packaging.
- b) Indirect **on-product usage** through any reference that can be interpreted or understood as if the product itself is certified or contains **TFCC certified material**, such as on media or marketing materials to communicate that the product is TFCC certified.

Example 1: Use of the **TFCC trademarks** in advertisements, on brochures, websites, or packing lists referring to actual products to indicate that they are TFCC certified.

Example 2: Reference to the certified status of the supplier or producer of a product as certified, such as: "This magazine was printed by a TFCC certified printer", or "this journal was printed on TFCC certified paper".

- c) Direct or indirect **on-product usage** in reference to the **TFCC certified material** used as part of the production process of a product.

Example: "This brandy was matured in oak barrels from sustainably managed forests, recycled and controlled sources" or "this plant was grown from seeds from sustainably managed forests and controlled sources".

5.2.3. The **TFCC trademarks** cover the complete **forest and tree based product** labelled or claimed and not only one of its parts. The packaging is not considered as part of the product. The

packaging of a **TFCC certified product** may also include forest or tree based material and may also be eligible itself to carry the **TFCC trademark**. If both the product and the packaging are TFCC certified, the packaging may include two **TFCC labels**.

5.3. Scope of the off-product usage of the TFCC trademarks

5.3.1.The scope of the **off-product usage** of the **TFCC trademarks** covers any usage of the **TFCC trademarks** that is not covered under the scope of **on-product usage**, such as:

- a) communication on the TFCC endorsement of forest certification systems
- b) communication on certified status
- c) communication on TFCC recognition of certificates (certification bodies)
- d) communication on TFCC accreditation activities (accreditation bodies)
- e) communication on procurement of **TFCC certified products** or commitment to procurement of **TFCC certified products** (end users of **TFCC certified products**)
- f) communication on partnership with, TFCC
- g) communication on projects and initiatives focused on development and promotion of TFCC systems and certifications
- h) other educational and promotional usage of the **TFCC trademarks** (TFCC, certified entities, certification bodies, accreditation bodies, non-certified organisations selling TFCC certified, etc.)
- i) communication in general on the availability of **TFCC certified products** in store and/or online, without referring to a concrete product or the **TFCC certified material** included in a product

6. TFCC trademarks usage requirements

6.1. General

6.1.1.The **TFCC trademarks** shall be used with correct reference to the TFCC system.

6.1.2.The **TFCC trademarks** or any of its elements shall not be used as part of, or integrated into, other trademarks or labels or in combination with other images, words or symbols in a way that could create another mark or that could mislead the public as to what the **TFCC trademarks** stand for.

6.1.3.The **TFCC trademarks** shall not be used in a manner that could be misinterpreted or generate confusion with regard to TFCC systems, or that implies that TFCC participates in, supports, or is responsible for an activity by a certified entity outside the scope of its certification. The **TFCC**

trademarks shall not be used in a manner that could result in erroneous interpretation or understanding of the entities operations with respect to its TFCC certificate, or diminished credibility of TFCC.

6.1.4.The **TFCC trademarks** shall not be used within product brand names, company names or website domain names, unless explicitly authorised by the TFCC.

6.1.5.The **TFCC trademarks** shall not be used together with other claims, messages or labels that can be misunderstood or misleading with regard to the qualities, characteristics, content, production process, etc. of the product they are accompanying, TFCC certification or TFCC in general.

6.1.6.The **TFCC trademarks** shall be used only with the messages provided by the TFCC. Any usage of the trademarks not foreseen in the TFCC documentation shall be approved by the TFCC.

6.1.7.Any usage of the **TFCC trademarks** shall be accurate and consistent with applicable legal requirements and law. Organisations are responsible for compliance with the applicable legislation when using the **TFCC trademarks**.

6.1.8.TFCC reserves the right to refuse the use of any **TFCC trademarks** that do not align with TFCC's strategic vision and mission.

6.2. TFCC trademarks usage licence

6.2.1.The **TFCC trademarks** shall be used under the authority of a TFCC trademarks usage licence that is issued by the TFCC. The TFCC trademarks usage licence includes the issuance of a unique licence number.

6.2.2.The licence shall be obtained through the signature of a licensing agreement (trademarks usage contract) between the organisation applying for trademarks usage and the TFCC.

6.2.3.The licence number of the organisation using the **TFCC trademarks** shall accompany the **TFCC trademarks** whenever they are used.

Example: We procure **TFCC certified material** (TFCC/XX-XX)".

Note 1: When using the TFCC initials for promotional purposes within a text where the TFCC initials are used more than one time, the TFCC licence number may appear only the first time the TFCC initials are used. In cases where a **TFCC label** with the licence number is used next

to the text or in the same page as the text in such a way that the organisation using the initials is clearly identifiable, the initials may be used without the licence number.

Note 2: When using the **TFCC trademarks** in press articles or for scientific research articles it is not necessary to use and/or hold a TFCC licence number.

6.2.4.For the purposes of off-product **TFCC trademarks** usage, the TFCC may issue permission for one-off trademarks usage. This licence shall be limited to one use. The disclaimer: “Reproduced with the permission of [authorised body]” shall be visibly placed together with the **TFCC trademarks**.

6.2.5.The **TFCC labels** may be used exceptionally without the licence number, with prior approval by the TFCC, under the following circumstances:

- a) where the size of the **TFCC label** would result in the licence number being illegible
- b) the applied technology would not allow the licence number to be used together with the **TFCC label**

6.3. TFCC trademarks users classification

6.3.1. Group A: Forest owners and managers

Forest owners and managers with TFCC recognised forest management certificates and all eligible entities participating in a region or group with TFCC recognised certificate. The following entities are covered by group;

- a) holders of a group certificate (group of forest owners);
- b) individual forest owners (as holders of individual certificate or members in regional or group certification);
- c) other entities participating in the regional or group forest certification (e.g. contractors).

6.3.2. Group B: Other users

6.3.2.1 Organisations and other entities other than those classified under **TFCC trademarks** groups A

6.3.2.2 Group B covers organisations such as trade and industry associations, retailers, research and educational institutions, certification bodies, accreditation bodies, governmental organisations, NGOs, etc. Group D also covers organisations within the forest and tree based products chain, where the chain of custody certification does not apply as they are end users of

forest and tree based products or are selling the products with claims and/or labels placed on the product by their suppliers.

6.3.2.3 Group B trademarks users are authorised to use the **TFCC trademarks** only for off-product purposes.

Retailers under trademarks user Group B that procure PEFC certified finished products and sell the finished products directly to consumers without manipulating the product in any way, changing the wrapping or mixing the products with non-certified products, may exceptionally use the TFCC trademarks indirectly on-product to promote PEFC and TFCC certified products in Thailand according to the following requirements:

- a) Hold a TFCC trademarks licence for trademarks user Group B.
- b) The TFCC promotional label shall be used at least once together with the label message: “The products marked with the PEFC trademarks can be provided as PEFC certified”. It shall be placed in a visible place in order for the public to clearly understand and identify what the TFCC trademarks stand for within the catalogue, brochure or price list.
- c) The TFCC trademarks may be used without the organisation’s licence number throughout the catalogue, brochure or product list next to those products that can be provided as PEFC certified.
- d) This first usage shall be approved by TFCC, and afterwards TFCC shall approve it in an annual basis or issue a new approval whenever the design changes in any way.
- e) The TFCC trademarks shall be always used according to this standard and any other TFCC related documentation
- f) The TFCC trademarks shall be always used according to this standard and any other TFCC related documentation

Table 1: Overview of the usage

TFCC trademarks users	On-product usage	Off-product usage
Group A: Forest owners and managers	No	Yes
Group B: Other users	No	Yes

7.TFCC trademarks usage

7.1. General requirements

The TFCC trademarks can be used in relation with products referring to the TFCC system or user's engagement with the TFCC system (off-product usage)

7.2. Off-product usage

7.2.1. Coverage of the off-product usage

The off-product TFCC trademark usage covers

7.2.1.1 communication on the TFCC certified status (TFCC trademarks users under group A and B)

7.2.1.2 communication on TFCC certified (certification bodies)

7.2.1.3 communication on procurement of TFCC certified products or commitment to procurement of TFCC certified products (consumers of TFCC certified products),

7.2.1.4 other educational and promotional usage of TFCC trademark

7.2.2. Eligibility requirements for the off-product usage

TFCC trademark can only be used for off-product purposes by a TFCC trademark user with valid TFCC trademark usage licence within any of the TFCC trademark users groups.

7.2.3. General requirements for off-product usage



TFCC logo consists of 2 leaves, “C” letter with two trees and the initials “TFCC” in two colours stripe (red and blue) and the initials “TFCC”.

- 2 leaves: teak’s leaves. The Teak tree is Thailand’s large tropical hardwood which is important for forest based product in sustainably managed forest.
- “C” letter in two colours stripe (red and blue): the centre of Thailand Forest Certification
- the initials “TFCC”: Thailand Forest Certification Council

Colour: TFCC logo’s colour

- 2 leaves with green colour: productivity of forest and forest based products
- “C” letter in two colours stripe (red and blue) on white background: nation, religion, and royal institution which conform to The Federation of Thai Industries’ logo’s colour
- the initials “TFCC in green colour”: productivity of forest and forest based products

Dimension: The ratio between the height and width shall be maintained at 1:1

TFCC trademark with the TFCC licence registration number: please see table 2

TFCC trademark claims authorisation from TFCC and TFCC website, are officially use as the off-product usage of “Promoting sustainable forest management” and are available in both Thai and English.

7.2.4. Exceptional usage

7.2.1.5 Usage of the TFCC trademark without the licence number

TFCC trademark without the TFCC licence registration number can be used in exceptional circumstances where the size of the TFCC Logo / label would result in the licence not being legible or the applied technology would not allow the licence number to be used together with the TFCC trademark.

The usage of the TFCC trademark without the licence number shall be approved in advance by the organisation which has issued the licence.